

Scenarios to Strategy Inc.

The Strategy Pyramid



Strategy is how an organization achieves its **vision** and **mission** by implementing specific **strategies** that meet broad **goals** while remaining consistent with its **values**

- Vision** What an organization wants to become, a desired future end state
- Mission** Why an organization exists, its unique, long-term purpose
- Values** What an organization believes (e.g., integrity, fairness, etc.)
- Goals** What an organization wants to broadly achieve - expressions of success
Ideal states not bound by time or dependent on measurable results
(e.g., growth, value creation, safe operations, satisfied customers, etc.)

Strategies What an organization will specifically do to achieve its vision, mission & goals

S2S strategic assessments help your organization validate its vision, mission, values, goals & strategies. We can also assist in evaluating:

- ✓ Business model, business idea, value drivers & value chain positioning
- ✓ Core competencies, strengths/weaknesses & sources of competitive advantage
- ✓ Relationships with suppliers, employees, partners, customers & competitors
- ✓ Strategic planning & long-range planning processes
- ✓ Future-focused scanning & risk assessment processes
- ✓ Governance, management & organizational structure
- ✓ Business processes & performance management systems

Engaging key stakeholders in strategic dialogue and decision-making

